

Hannah Meader

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Portfolio: hannahmeader.com

Senior Product Designer with 5+ years experience leading end-to-end design for enterprise SaaS platforms across fintech, insurance, and compliance driven platforms. Specializes in simplifying data heavy workflows and building scalable systems from discovery through delivery.

Experience

Brightway Insurance | Senior Product Designer | February 2026 - Present

- Co-leading the design system across two products: semantic tokens, a shadCN foundation, and production React components built with Claude Code, Figma MCP, and custom Claude skills.
- Redesigning advisor workflows for flood quoting and service timelines to reduce compliance risk and time per case.

Pebl (formerly Velocity Global) | Senior Product Designer | October 2022 - April 2025

- Led end-to-end redesign of the core payroll change workflow for a global SaaS platform operating across 185+ countries, replacing a fragmented modal with a scalable hub-and-spoke system supporting 20+ payroll request types and multiple compliance rules per region.
- Ran discovery workshops with PM, Ops, and Engineering to map automation dependencies and compliance constraints across request types; defined MVP scope balancing short-term Ops relief with a long-term self-serve roadmap.
- Designed and shipped an internal Payroll Calendar tool replacing manual Google Sheets, creating a single source of truth for payroll operations and reducing errors; led cross-functional discovery defining UX requirements for a \$32.5M ARR product vertical.

JPMorgan Chase & Co. | Senior Product Designer | December 2021 - October 2022

- Led end-to-end design for an enterprise data marketplace used by analysts across the organization to discover, evaluate, and access datasets owning the full arc from discovery and workflow mapping through high-fidelity prototypes for complex, data-heavy internal tooling.
- Partnered with Product Owners and Engineering Leads to shape UX requirements, influence roadmap priorities, and support agile sprint planning within a large-scale enterprise environment.

Prudential Financial | Product Designer | May 2021 - December 2021

- Designed responsive, reusable components for Prudential's enterprise web platforms supporting large-scale modernization across desktop and mobile.
- Applied qualitative and quantitative research to improve core user journeys and reduce friction across high-traffic enterprise flows in a regulated financial services environment.

Education

- Syracuse University | B.S. Advertising

Skills

UX Strategy, Workflow Design, Design Systems, User Research, Prototyping, Usability Testing, Figma, Jira, Agile/Scrum, Accessibility, Information Architecture, Cross-Functional Collaboration, Interaction Design